

Goal: Core Offerings

Objectives (if included in current Long-Range Plan)	Actions	Timeframe for Activity	By Whom (optional)
A. Materials	Re-allocate 25% of budget to e-content, research platforms, purchase content, provide equipment as well as media	Nov-Apr	Administration
A. Materials	Increase ease of use and browse ability by eliminating or enhancing Dewey, combining different formats, and identifying genres.	Ongoing	All
A. Materials	Revise collection development policies	Ongoing	All
B. Programs	Establish opportunities for participatory learning	Ongoing	Knowledge and Information Services
B. Programs	Provide cultural programming: movies, concerts, lectures, sporting events, book discussions	Ongoing	Administration, Adult Services
B. Programs	Redesign summer reading program	Apr-Jun	Adult, Teen and Children's Services
B. Programs	Expand programming on new technologies: identity fraud, streaming, best practices for internet use, social media, WordPress	Ongoing	Knowledge and Information Services, Virtual Services
B. Programs	Modify and develop programs for children, teens and their parents based feedback from the target populations	Ongoing	Children's and Teen Services
C. Services	Conduct patron satisfaction survey in Spring, 2016	Spring 2016	Administration
C. Services	Improve access to historical and current local information.	Ongoing	Knowledge and Information Services
C. Services	Identify staff interests and expertise to expand depth and breadth of library services and encourage interaction with the community.	Ongoing	Administration

C. Services	Expand outreach to underserved populations: homebound, homeschooled, elderly, preschools, public schools, businesses	Ongoing	All
C. Services	Make resources available virtually	Ongoing	All
C. Services	Explore eliminating fees.		Administration
D. Space and Hours	Install task lighting.		Administration
D. Space and Hours	Improve site lines, comfort and usability on the lower level by reconfiguring shelving to be shorter and more mobile.		Administration
D. Space and Hours	Install more comfortable soft seating.		All
D. Space and Hours	Acquire comfortable, lighter stackable meeting room chairs.		Administration
D. Space and Hours	Assess capacity of the facility to meet the community's needs.		Administration

Goal: Connections

Objectives (if included in current Long-Range Plan)	Actions	Timeframe for Activity	By Whom (optional)
E. Communication	Develop and implement a marketing plan.		Professional Services
E. Communication	Continue weekly articles for the local press and library's web site, quarterly newsletter and blogs		All
E. Communication	Use Constant Contact to develop mailing lists		Professional Services
E. Communication	Use social media effectively		Professional Services
F. Partnering and Collaborating	Collaborate with New 'n Towne to connect with potential members.	Ongoing	Circulation Services
F. Partnering and Collaborating	Continue developing partnerships with schools, Walpole CFCE, Girl and Boy Scouts, Park Street Books		Children's Services
F. Partnering and Collaborating	Partner with teens to deliver technology and children's programs and services.		Teen Services
F. Partnering and Collaborating	Support local business, educational, cultural, and governmental organizations and community groups		Administration
F. Partnering and Collaborating	Provide expertise for local history collections		

Goal: How We Deliver

Objectives (if included in current Long-Range Plan)	Actions	Timeframe for Activity	By Whom (optional)
G. Resource Capacity and Staff Development	Require staff to engage in professional development activities.	Ongoing	Administration
G. Resource Capacity and Staff Development	Cross train staff where possible to enhance flexibility in staffing.	Ongoing	Administration & All Services
G. Resource Capacity and Staff Development	Write job descriptions, skills required and preferred time commitment for each volunteer position.	Ongoing	Administration & All
G. Resource Capacity and Staff Development	Provide off desk time for thinking, planning and learning as well as off site activities.		Administration
H. Infrastructure – Technology and Facilities	Install coaxial cable on main level.		
H. Infrastructure – Technology and Facilities	Improve cell service.		
H. Infrastructure – Technology and Facilities	Install docking stations for professional staff.		
H. Infrastructure – Technology and Facilities	Install scanner on main level for public.		
H. Infrastructure – Technology and Facilities	Explore Cloud computing to facilitate staff sharing: DropBox, Google Docs		
H. Infrastructure – Technology and Facilities	Develop a technology plan.		Administration

